



**ELECTROLUX
FASHION
APPRENTICE
WITH ALEX PERRY**

www.electrolux.com.au

YOU COULD **WIN** A PAID APPRENTICESHIP WITH **ALEX PERRY**

Please submit your entries online at www.electrolux.com.au/fashionapprentice

Design an evening gown that is machine washable or dryable in the Electrolux Time Manager washing machine (EWF14811) or Electrolux Iron Aid dryer (EDI 97170W). Please review these models and the fabric guide at electrolux.com.au/fashionapprentice entry page.

Note: You must provide a scanned image of your sketch, which can be uploaded as a PDF or Jpeg.

Optional information is not mandatory but highly recommended. You have the option to answer the questions below:

1. In 100 words or less, please describe yourself as a designer.
2. In 100 words or less, please describe where you see yourself in 5 years time.
3. Please describe in less than 200 words what fabric you used and why.
4. Please describe in less than 200 words why you should be the Electrolux Fashion Apprentice.

Providing your portfolio is also not mandatory, but you have the option to upload as a PDF.

Important dates:

- Entries open 1 July 2011
- Entries close 26 September 2011
- Finalist chosen 10 October 2011
- Winner announced 7 November 2011

You must:

- be a permanent resident of Australia,
- be 18 years of age or over, on or before the entry closing date.
- be available from February 2012 to August 2012 for the apprenticeship if you are judged as the winner.
- be currently enrolled in final year studies, or
- have graduated from such an institution no more than 24 months prior, or
- hold a degree or professional certificate and have at least one year of prior work experience in a fashion related field.

Make sure you read the terms and conditions carefully.

For full terms and conditions please visit www.electrolux.com.au/fashionapprentice



"As an Electrolux fabric care ambassador, I'm interested to see people who produce impressive eveningwear designs, but also demonstrate a thoughtful selection of fabrics. I'm also looking for someone who is passionate, has strong work ethic and shows great initiative. It's a tough world in fashion and you have to be willing to work hard."

Alex Perry



For enquiries please contact electrolux@openhaus.com.au